## **TEEN SERVICES 101**

Week 5: Space & Marketing

# **CHECK-IN**

How is it going? What has caused you angst?



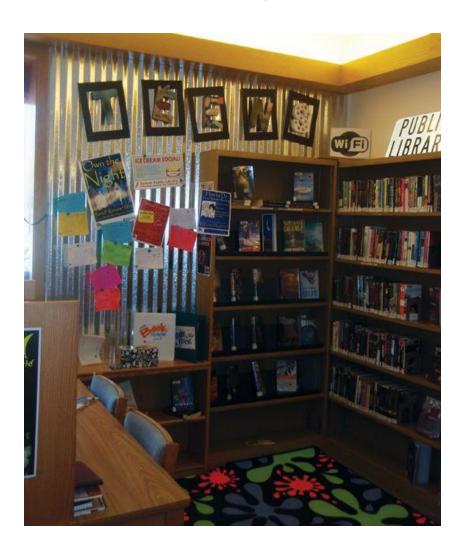






## Making your space teen friendly

- Toys
- Games
- Posters
- Displays
- Different colors / theme than the rest of the library
- Fun seating beanbags, funky chairs, etc.



# Displays





#### Social Media & Websites



### This week's assignment

- Think about your teen space. You can either submit a photo or describe it.
  - Are there comfortable places to sit?
  - Is it age appropriate?
  - Is it separate from the other parts of the library?
  - Do teens hang out there? Why or why not?
- Now think about how it can be improved.
- Pick TWO cost effective things you can do to improve the space. This can be as simple as moving a table or as complex as redecorating. Think about signage, seating and displays.
- How will these changes help improve services to teens? Be specific.
- How will these changes affect other library users?